

Whitefield & Unsworth Township Action Plan

2013-14:

Performance Report

September 2013

INTRODUCTION

- 1.1 This report outlines the performance of the Whitefield and Unsworth Township Forum and the progress on each of the themes contained within the Whitefield and Unsworth Township Action Plan for 2013-14. The information provided has been gathered from a number of qualitative and quantitative sources including Bury Insight, Index of Multiple Deprivation, Area Profile Data and various local community intelligence.
- 1.2 There are currently 5 key thematic priorities contained within the Whitefield and Unsworth Action Plan for 2013/14:
- Improved Health and Wellbeing
 - Improved Employment Opportunities
 - Educational Attainment and Learning
 - Improved Community Safety
 - Improved Community Pride and Belonging

This report provides a summary of the overall performance for each of the themes and the projects which contribute to their delivery.

- 1.3 Where possible both quantitative and qualitative data sources have been used to demonstrate the progress that has been made by the Township Forum on each theme.
- 1.4 The detail of this performance report can be viewed on the Township Forum web pages at www.bury.gov.uk/townshipforums. If you require copies of the report please contact Kim Griffiths on 0161 253 6349

IMPROVED HEALTH AND WELLBEING

Project Overview (Aims & Outputs)

What We Promised

- Take health to communities-improve self care. Improve awareness of appropriate use of doctors appointments and A&E
- Support re-application for pharmacy in Besses Ward
- Forum support for Healthwatch and the Patients Cabinet-identify health Champions
- Growth in participation in 14-25 year olds and across adult population- delivery of physical activity opportunities
- Reduce childhood obesity- encourage healthy eating
- Promote ECO Toasty 2013- to enable people to access energy efficiency measures

What We Did

- Representations made to health and Wellbeing board in support of pharmacy
- Councillor Grimshaw appointed Patient Cabinet Rep onto Clinical Commissioning group (CCG)

Project Updates

Successes to Date

Areas of Concern/Next Steps

- Pharmacy appeal has once again failed. A precedent has now been set at appeal and a pharmacy will not be possible at Besses until the Health and Wellbeing board make it a possibility via the Pharmaceutical Needs Assessment document/ supplemental update which is due to be reviewed in 2015. This Forum can ensure it has a say in the need for a pharmacy at this point and will need to keep this as a priority on the plan, if we feel strongly that a pharmacy would be beneficial to the local population.
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IMPROVED EMPLOYMENT OPPORTUNITIES

Project Overview (Aims & Objectives)

Project Updates

What We Promised

- Bring work to people- regular and reliable bus service now in place to Pilsworth- explore possibility of re routing of 154 for Sunnybank Road and residents
- Encourage new businesses to set up in Pilsworth
- Promote "Backing Young Bury" with local businesses
- Explore possibility of job clubs/fairs and raise awareness of opportunities- monitor success of job Club at Besses Children's Centre
- Literacy and numeracy training-identify venues for training

What We Did

- First Bus to attend Whitefield and Unsworth Township Forum meeting in November for feedback on services and suggestions for the future.
- Besses Children's centre have job club set up on site. Member of staff trained to deliver the job club, help people write CVs etc.
- Volunteer working also from Childrens centre
- Funding identified for training opportunities -Changing Lives Project via Bury College. See below

Successes to Date

Areas of Concern/Next Steps

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- Promote Job Club and volunteering opportunities and try to get people back to work
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IMPROVED EDUCATIONAL ATTAINMENT/LEARNING

Project Overview (Aims & Objectives)

Project Updates

What We Promised

- Improve information sharing between local community and central organisations re learning needs locally
- Deliver more learning opportunities in the community and make learning more accessible
- Ensure children are school ready-support for parents and encourage early reading
- Lifestyle and fitness- especially women and girls so they are fit and ready to learn

What We Did

- Community Learning partnership has representative member from the Township Forum to relay key messages and represent local area on community learning issues

Successes to Date

- Health and inequalities group met with Bury College staff – Changing Lives Project- delivering community learning to enable readiness for work- target area Besses Ward

Areas of Concern/Next Steps

- Establish sessions and build confidence in new provision to get good use from it, engaging the most hard to reach families.

IMPROVED COMMUNITY SAFETY

Project Overview (Aims & Objectives)

What We Promised

- Continue partnership work
- Proactive work with young people- raise awareness of ASB/ personal safety/ crime amongst school children
- Speeding traffic. Streetsafe 20mph zones in residential areas
- School parking issues- encourage schools to participate in "Safer School Parking Charters"

What We Did

- Set up Partner Action Group (PAG) to deal with emerging issues of crime and ASB and also to concentrate on known perpetrators of crime and vulnerable victims in the area. Multiagency group with relevant partners on board.
- Delivery of BSafe BCool project to all year 9 pupils planned for two weeks during October 13

Project Updates

Successes to Date

- Streetsafe- 20mph zones. Consultations completed on Hamilton Road area, Clyde Avenue area and Egerton Road area. Recommended that these schemes continue.

Areas of Concern/Next Steps

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IMPROVED COMMUNITY PRIDE AND BELONGING

Project Overview (Aims & Objectives)

What We Promised

- Improve Environmental Education and Awareness
- Promote Whitefield as a nice place to live
- Encourage participation to new and existing community groups- encourage local events and clean up days
- Support parks events- Boz park fun day, Halloween festival
- Promote volunteering to ensure delivery of key events

What We Did

- Positive promotion via events, publicity
- Funding for Elms in bloom via various local authority sources, and six town Housing
- Halloween Festival being planned for 2013

Project Updates

Successes to Date

- Picnic in the park day at Boz Park- relatively low turn out in spite of event being widely advertised, but was arranged at short notice.
- Promotion of local events and activities at township forum meetings

Areas of Concern/Next Steps

- Future of events and support for events due to changes and reduction to ranger service. Community led events will have to be supported in other ways- investigate ways that events can be delivered locally
- Young people need a strong focus to keep them engaged- facing negativity due to current cuts etc and soon became disillusioned